IN THE CLAIMS:

Please amend Claims 109, 115, and 121 as shown below.

1. to 108. (Cancelled)

109.   (Currently Amended) A method of controlling an information processing apparatus accessible to a first database and a second database, the first database storing a plurality of pieces of first information and their properties associated with unique ~~identifiers~~ identification codes, and the second database storing a plurality of pieces of second information and their properties, said method comprising the steps of:

~~a receiving step of~~ receiving a unique ~~identifier~~ identification code from an external communication apparatus;

~~a first retrieval step of~~ retrieving ~~for the~~ a piece of the first information and its property corresponding to the received unique ~~identifier by searching~~ identification code from the first database in a first retrieval step;

~~a second retrieval step of~~ retrieving for a plurality of pieces of the second information and their properties ~~by searching~~ from the second database based on the property of the retrieved piece of the first information in a second retrieval step;

~~a setting step of~~ setting a printing priority on each of the retrieved pieces of the second information based on the properties of the retrieved pieces of the second information;

~~a preparation step of~~ preparing a plurality of printing layout examples for

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printing the retrieved pieces of the second information to be printed with the retrieved piece of the first information, each of the printing layout examples including at least one of the retrieved pieces of the second information based on the printing priorities;

~~a selection step of~~ selecting one printing layout example from the plurality of printing layout examples; and

~~a creating step of~~ creating printing data for printing the retrieved piece of the first information and the at least one of the retrieved pieces of the second information according to the selected printing layout example.

110.   (Cancelled)

111.   (Previously Presented) The method according to claim 109, wherein the properties of the plurality of pieces of the second information include at least one of limitations on printing, term for printing, and opportunities for printing.

112.   (Previously Presented) The method according to claim 109, wherein the second information contains arbitrary advertisement information.

113.   (Previously Presented) The method according to claim 109, further comprising a step of setting whether the second information is to be printed or not, and wherein said second retrieval step is performed in accordance with the setting.

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114.   (Cancelled)

115.   (Currently Amended) An information processing apparatus accessible to a first database and a second database, the first database storing a plurality of pieces of first information and their properties associated with unique ~~identifiers~~ identification codes, and the second database storing a plurality of pieces of second information and their properties, said apparatus comprising:

receiving means for receiving a unique ~~identifier~~ identification code from an external communication apparatus;

first retrieval means for retrieving ~~for the~~ a piece of the first information and its property corresponding to the received unique ~~identifier by searching~~ identification code from the first database;

second retrieval means for retrieving ~~for~~ a plurality of pieces of the second information and their properties ~~by searching~~ from the second database based on the property of the retrieved piece of the first information;

setting means for setting a printing priority on each of the retrieved pieces of the second information based on the properties of the retrieved pieces of the second information;

preparation means for preparing a plurality of printing layout examples for printing the retrieved pieces of the second information to be printed with the retrieved piece of the first information, each of the printing layout examples including at least one of the retrieved pieces of the second information based on the printing priorities;

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selection means for selecting one printing layout example from the plurality

of printing layout examples; and

creating means for creating printing data for printing the retrieved piece of

the first information and the at least one of the retrieved pieces of the second information

according to the selected printing layout example.

116.   (Cancelled)

117.   (Previously Presented) The system according to claim 115, wherein

the properties of the plurality of pieces of the second information are registered and

comprise at least one of limitations on printing, term for printing, and opportunities for

printing.

118.   (Previously Presented) The system according to claim 115, wherein

the second information contains arbitrary advertisement information.

119.   (Previously Presented) The system according to claim 115, further

comprising means for setting whether the second information is to be printed or not, and

wherein said second retrieval means performs in accordance with the setting.

120.   (Cancelled)

121.   (Currently Amended) A computer-readable storage medium which

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stores computer-executable program code for controlling an information processing

apparatus accessible to a first database and a second database, the first database storing a

plurality of pieces of first information and their properties associated with unique

~~identifiers~~ identification codes, and the second database storing a plurality of pieces of

second information and their properties, the program code comprising code for performing

the steps of:

a receiving step of receiving a unique ~~identifier~~ identification code from an

external communication apparatus;

~~a first retrieval step of~~ retrieving ~~for the~~ a piece of the first information and

its property corresponding to the received unique ~~identifier by searching~~ identification code

from the first database in a first retrieval step;

~~a second retrieval step of~~ retrieving for a plurality of pieces of the second

information and their properties ~~by searching~~ from the second database based on the

property of the retrieved piece of the first information in a second retrieval step;

~~a setting step of~~ setting a printing priority on each of the retrieved pieces of

the second information based on the properties of the retrieved pieces of the second

information;

~~a preparation step of~~ preparing a plurality of printing layout examples for

printing the retrieved pieces of the second information to be printed with the retrieved piece

of the first information, each of the printing layout examples including at least one of the

retrieved pieces of the second information based on the printing priorities;

~~a selection step of~~ selecting one printing layout example from the plurality

of printing layout examples; and

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a creating step of creating printing data for printing the retrieved piece of the first information and the at least one of the retrieved pieces of the second information according to the selected printing layout example.

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